

CANADIAN NATIONAL BAPTIST CONVENTION 2011

CNBC Survey Report

HIGHLIGHTS FROM SURVEY

The National Leadership Board asked our national team to share insights that were gained from the CNBC Survey sent out earlier this year. Below is a summary of thoughts gleaned by our team. There were 135 respondents. We received many comments. A sampling of some of those comments are included but we have kept them all for further study to see how we can do a better job partnering with our churches.

Question #1: In the past year I have made use of the following ministries of the CNBC? Responses to this question showed support ministries (leadership training, OASIS, financial questions, receiving the Baptist Horizon) as very important to respondents.

Question #2: To what degree do you support the CNBC vision of 1000 churches by the year 2020. While over 80 percent moderately or strongly support the vision several struggle with emphasis on a numerical goal. One comment is reflective of several comments, I do not believe that numerical goals are biblical standards of successful ministry. Our call is to obedience. That is our only standard of success or failure in ministry. This question generated the most comments. These will help us as we think about how to communicate the vision more effectively in the days ahead.

Question #3: I have experienced the CNBC as a caring community. Do you...? 85 percent said that the CNBC is a caring community. This is a credit to our churches and associations. Because of the largeness of our country, churches and pastors connecting with one another in associations is an important key for the CNBC to be seen as a caring community.

Question #4: In your opinion, how does the CNBC relate to your church? Baptist Horizon was listed as the primary way 81 percent of respondents related to the CNBC. This makes the cutback of Horizon from six to four issues a year even more difficult but accentuates the seriousness of our financial situation.

Question #5: How often have you been in communication with the CNBC national and/or field staff?

93 percent said they had some communication at least once per year. One respondent commented, I have found the Convention very accessible and open to assist us. We do feel that as a part of the CNBC family (as in any relationship) we have to take the onus/initiative to contact and participate in the Convention and associations.

Question #6: Listed below are the five mandates of CNBC. Please rank them in order of highest priority by clicking on one with the mandate you feel most important, two next highest all the way through number 5 as you see their order of importance. Our observation is that question six as it related to ranking our CNBC priorities was not a good question and difficult for respondents to answer. As one respondent said, It is hard to rank these mandates since all of them are so important. They are all so intertwined and inter-related.

Question #7: Out of the current initiatives that CNBC is pursuing, which of the following would you like to receive more information about? We need help with: children's ministry, starting youth ministry, encouraging people to share their faith and theologically based discipleship training.

Question #8 : The cooperative program is the primary way we fund missions both in Canada and around the world. Does your church... # 9: Does your church participate in the mission offering? (Canadian Mission Offering, North American Mission Offering, International Mission Offering.) Questions eight and nine dealt with Cooperative Program and missions giving. Below are several "take-aways" from responses.

Some churches equate giving to the Cooperative Program as giving to the Missions programs of the CNBC. Thus, there is no need to give the IMO, NAMO or CMO different offerings.

Some churches will first commit to give to the Cooperative Program and when their finances improve they will give to the offerings.

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Some churches already give sacrificially to other mission agencies and/or missionaries. Some of those missionaries are from their church, but are not serving through any CNBC/SBC mission avenues. They have a much higher commitment to financially supporting those they personally know than some offering to people they do not know.

Some churches do not giving to missions at this time because of financial limitations. They have to first be able financially pay their staff, cover their rent or building mortgage payment, cover utilities, etc...before they will consider giving.

Some churches goal is to first become healthy (whatever that means)

Some churches goal is to plant churches - giving to missions is not in their near future

Some giving to missions was not in their DNA from the beginning of the church plant and it may never be.

Some churches need media materials in order to promote the different offerings.

Some churches are confused why they are receiving mission information from the CNBC and the IMB/NAMB. It would be better to have promotion only from the CNBC and the missionaries "directly" related to the CNBC, than information and stories about people they do not know, nor will ever meet.

Some churches need the promotional information

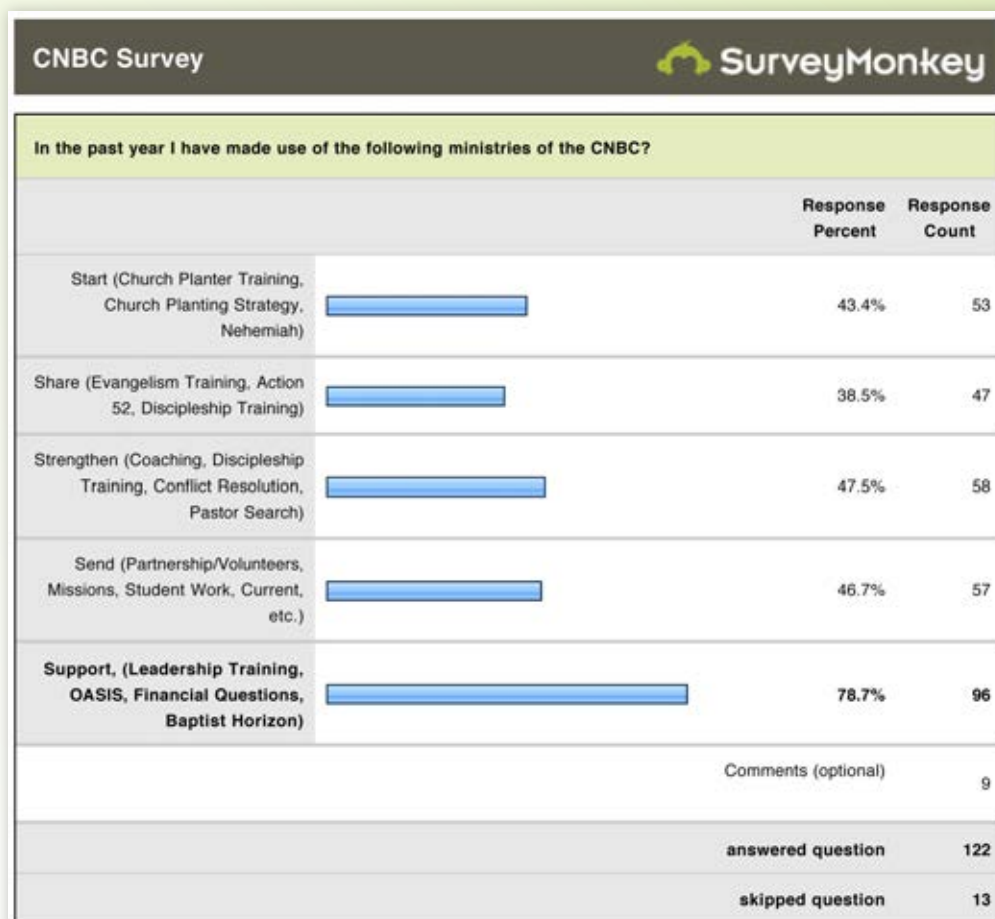
in their language.

Some churches need new and creative ways to promote the offerings (perhaps all done in one month, not different times of the year)

Question # 10: A primary communication tool of the CNBC to churches is the Horizon Do you... Comments ranged from Thank you for sending it in French. Love the new format. Would rather receive it online. 63.3 percent said they found the Horizon very helpful in knowing what's going on across the CNBC.

A copy of the full survey plus all comments is included for your information. The National Leadership Board as well as our national team would like to thank everyone who took the time to respond. Your feedback will help us as we move forward in these challenging days ahead.

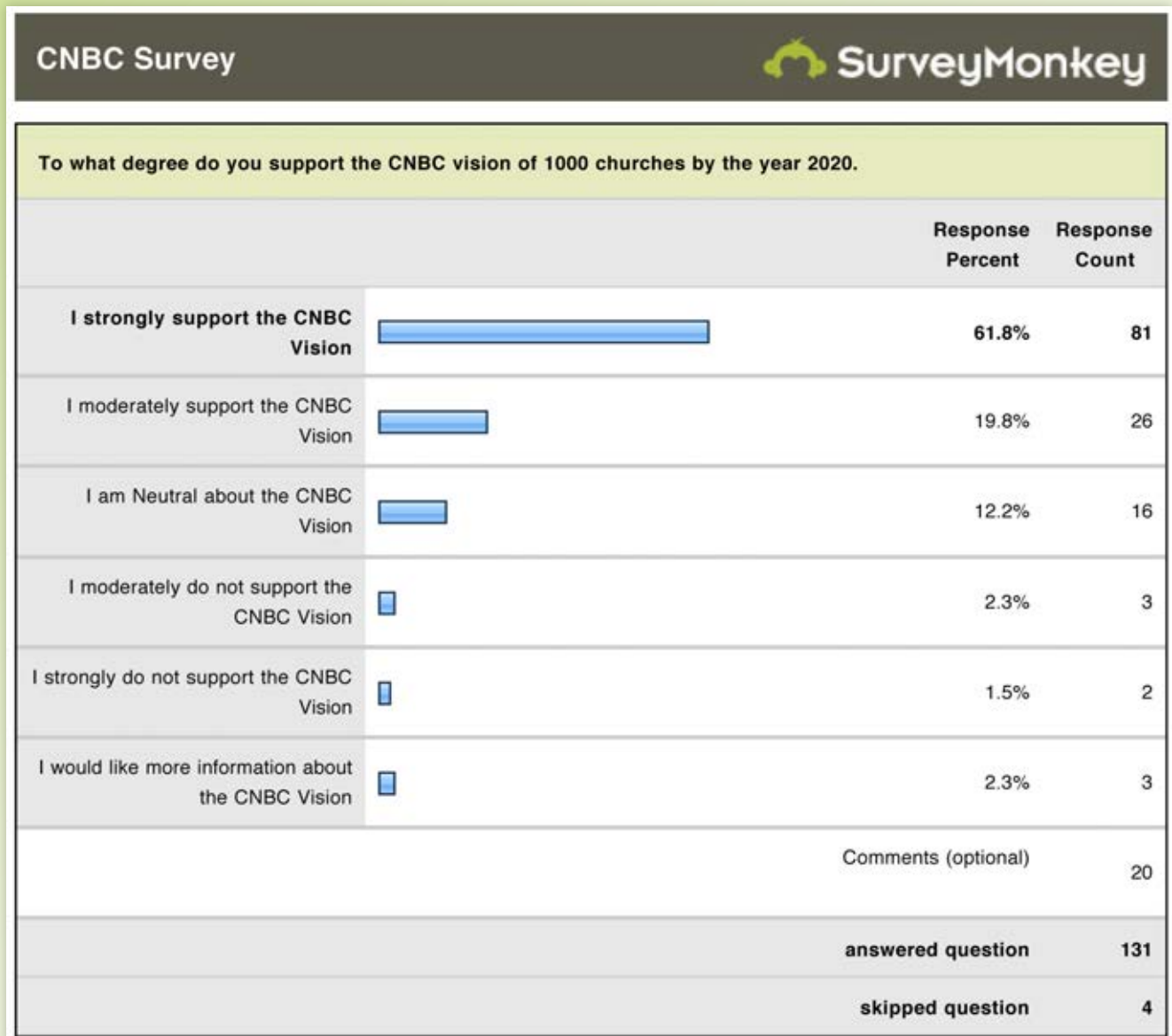
Question #1



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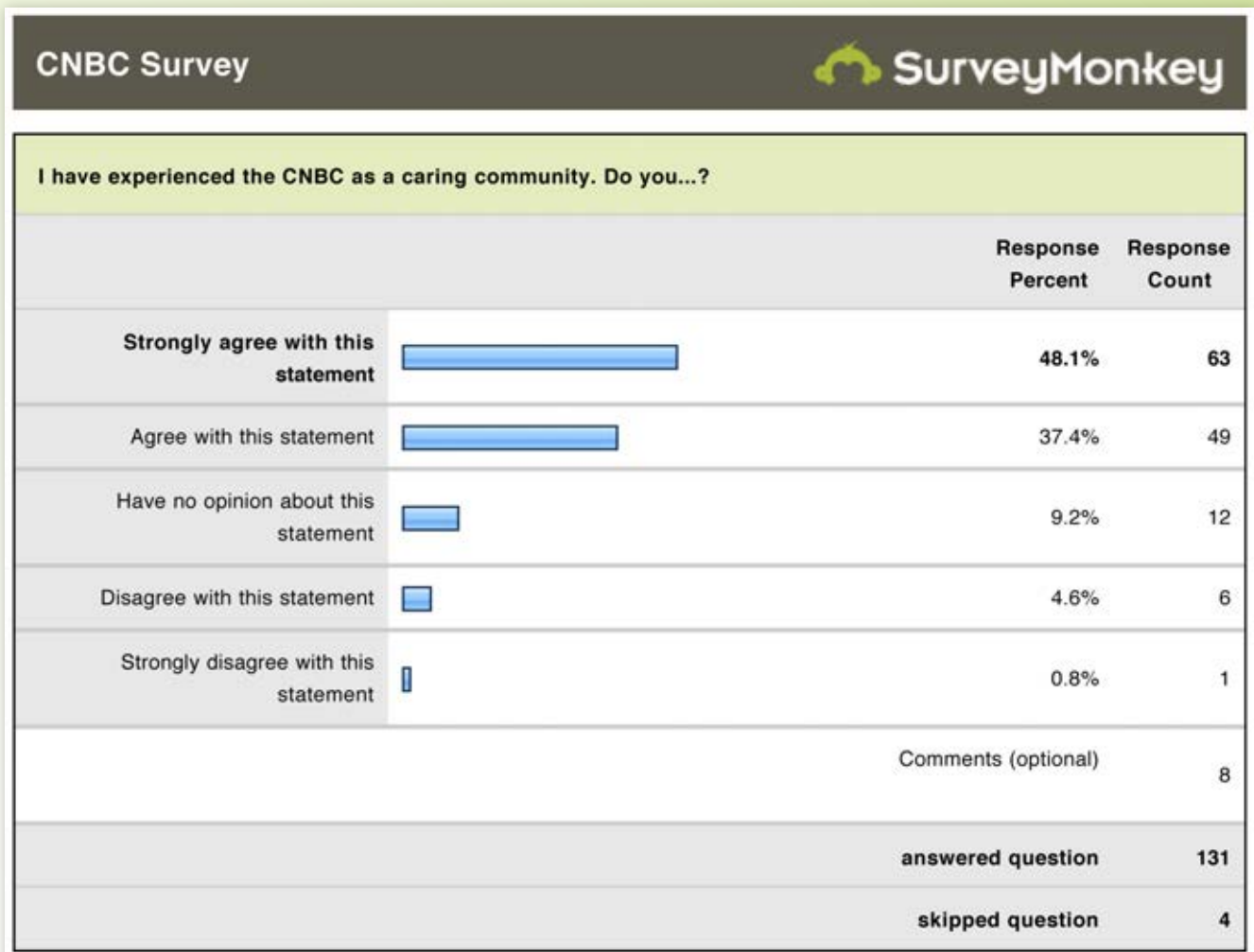
Question #2



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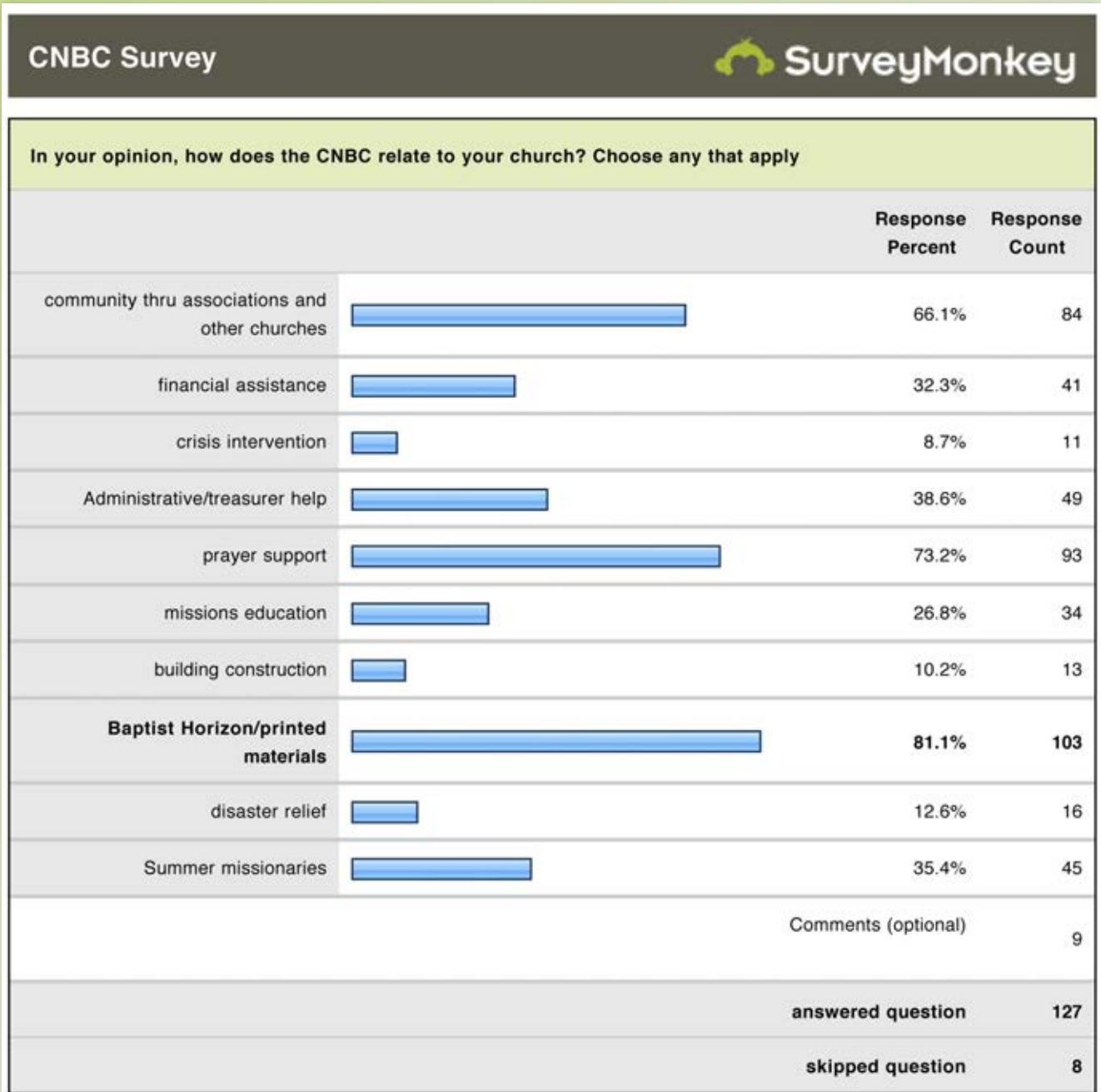
Question #3



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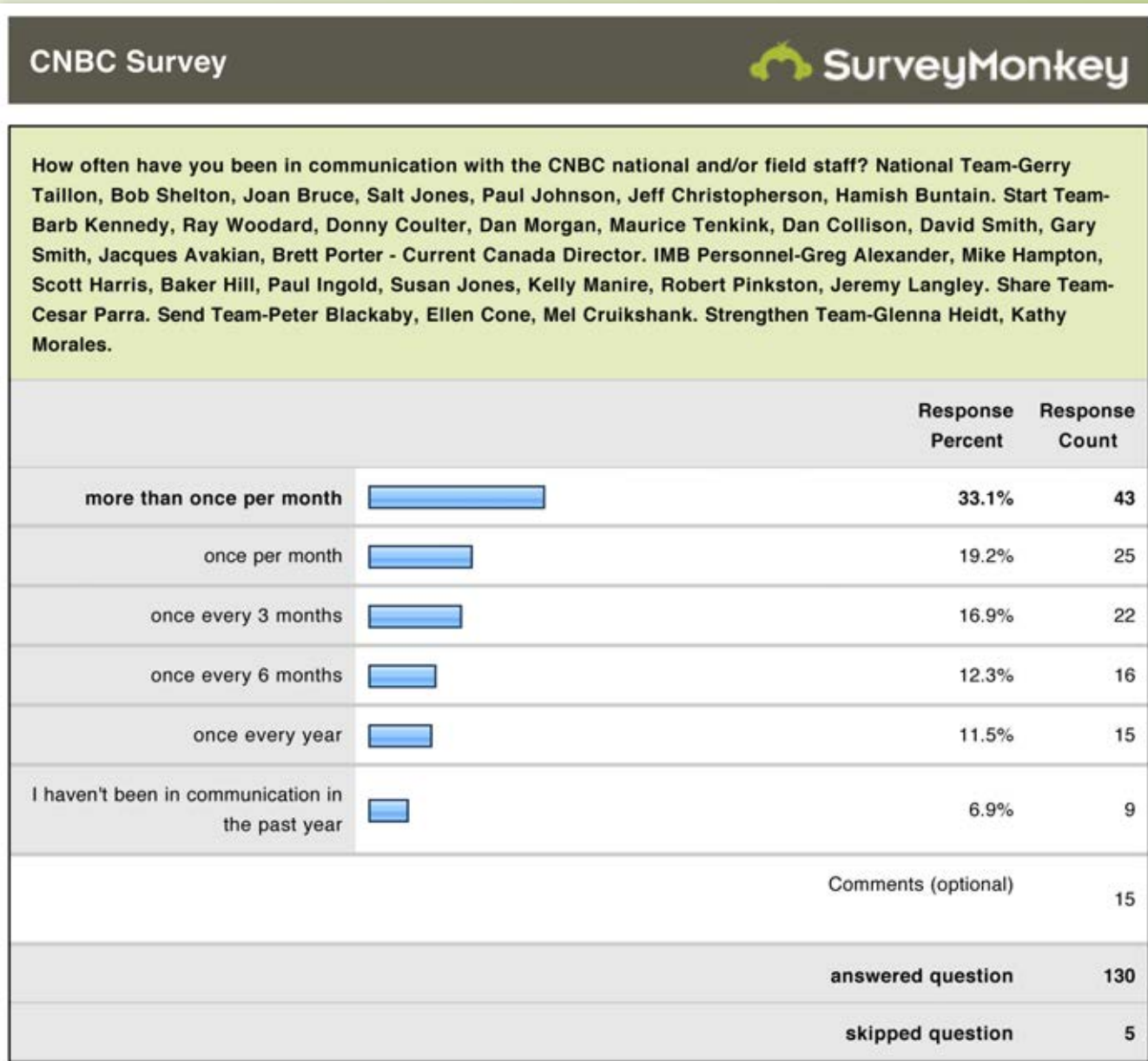
Question #4



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Question #5



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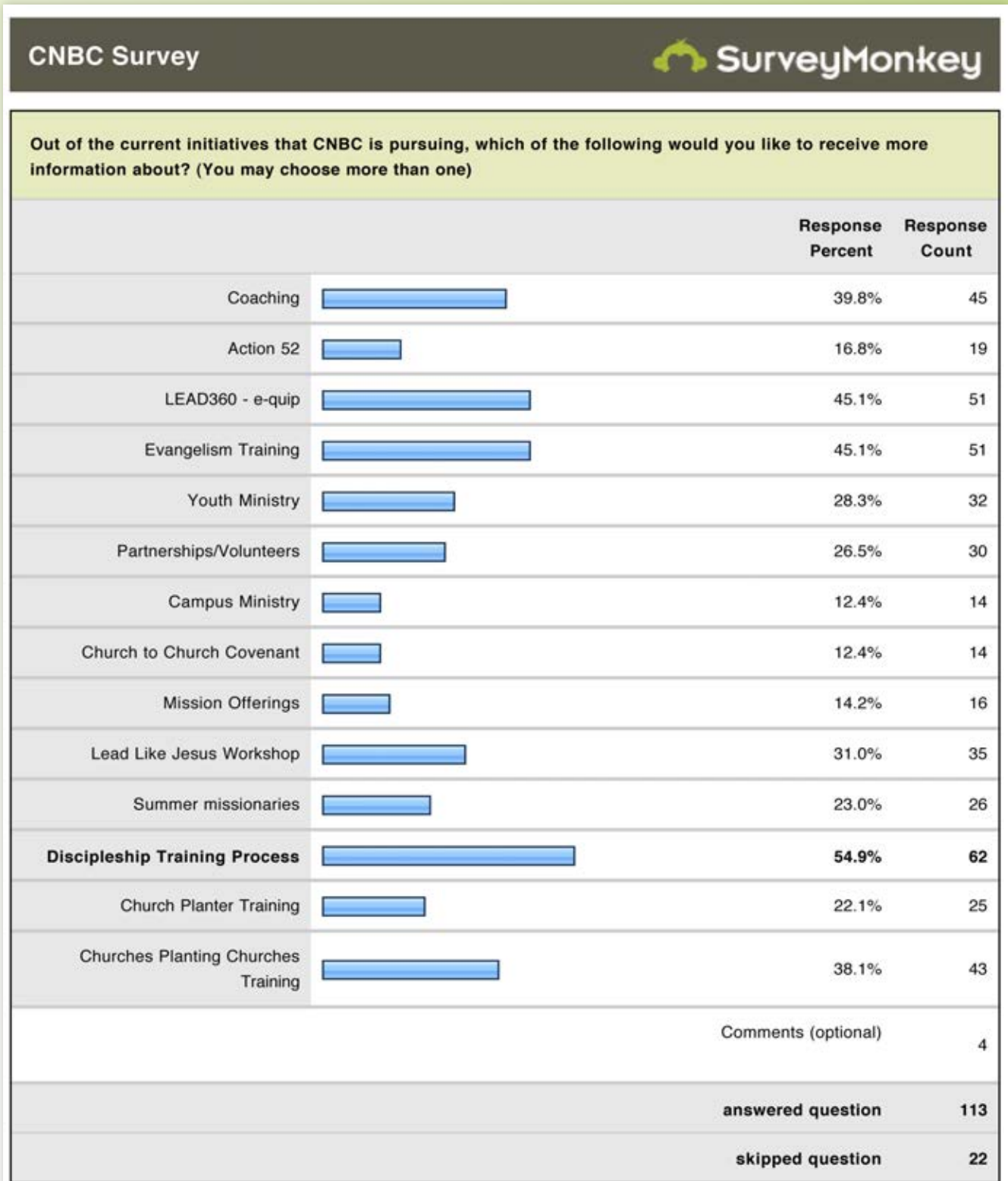
Question #6

CNBC Survey		SurveyMonkey							
Listed below are the five mandates of CNBC. Please rank them in order of highest priority by clicking on one with the mandate you feel most important, two next highest all the way through number 5 as you see their order of importance.									
		ONE	TWO	THREE	FOUR	FIVE	Rating Average	Response Count	
	Start	31.4% (38)	14.9% (18)	18.2% (22)	14.9% (18)	20.7% (25)	3.21	121	
	Share	23.5% (28)	35.3% (42)	21.0% (25)	12.6% (15)	7.6% (9)	3.55	119	
	Strengthen	37.5% (45)	23.3% (28)	10.8% (13)	15.8% (19)	12.5% (15)	3.58	120	
	Send	9.2% (11)	13.4% (16)	26.1% (31)	33.6% (40)	17.6% (21)	2.63	119	
	National Ministries which includes Support, Leadership Training, e-quip, LEAD360, Annual convention, OASIS and New Minister's Orientation.	16.1% (19)	16.1% (19)	15.3% (18)	16.1% (19)	36.4% (43)	2.59	118	
							Comments (optional)	13	
							answered question	121	
							skipped question	14	

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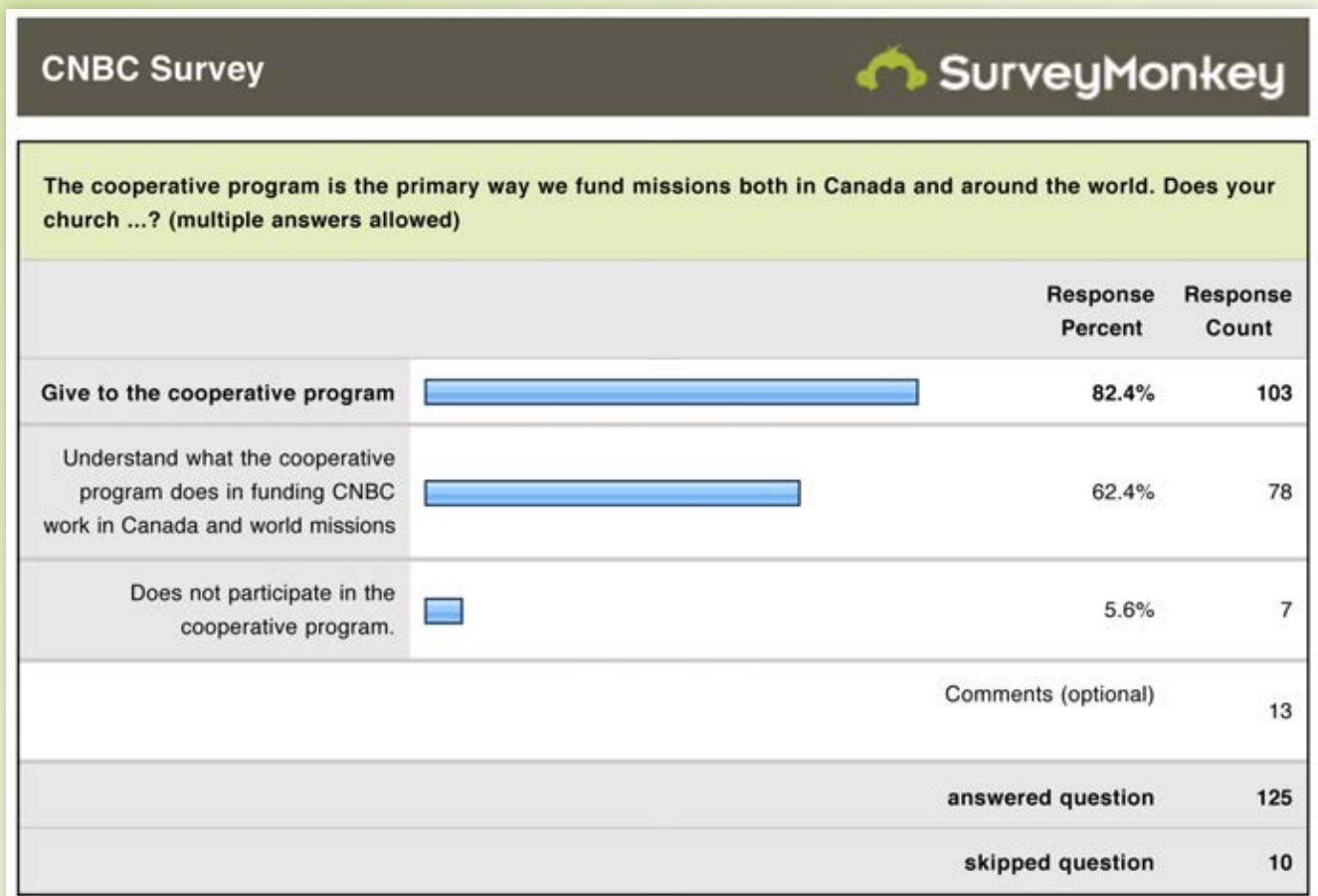
Question #7



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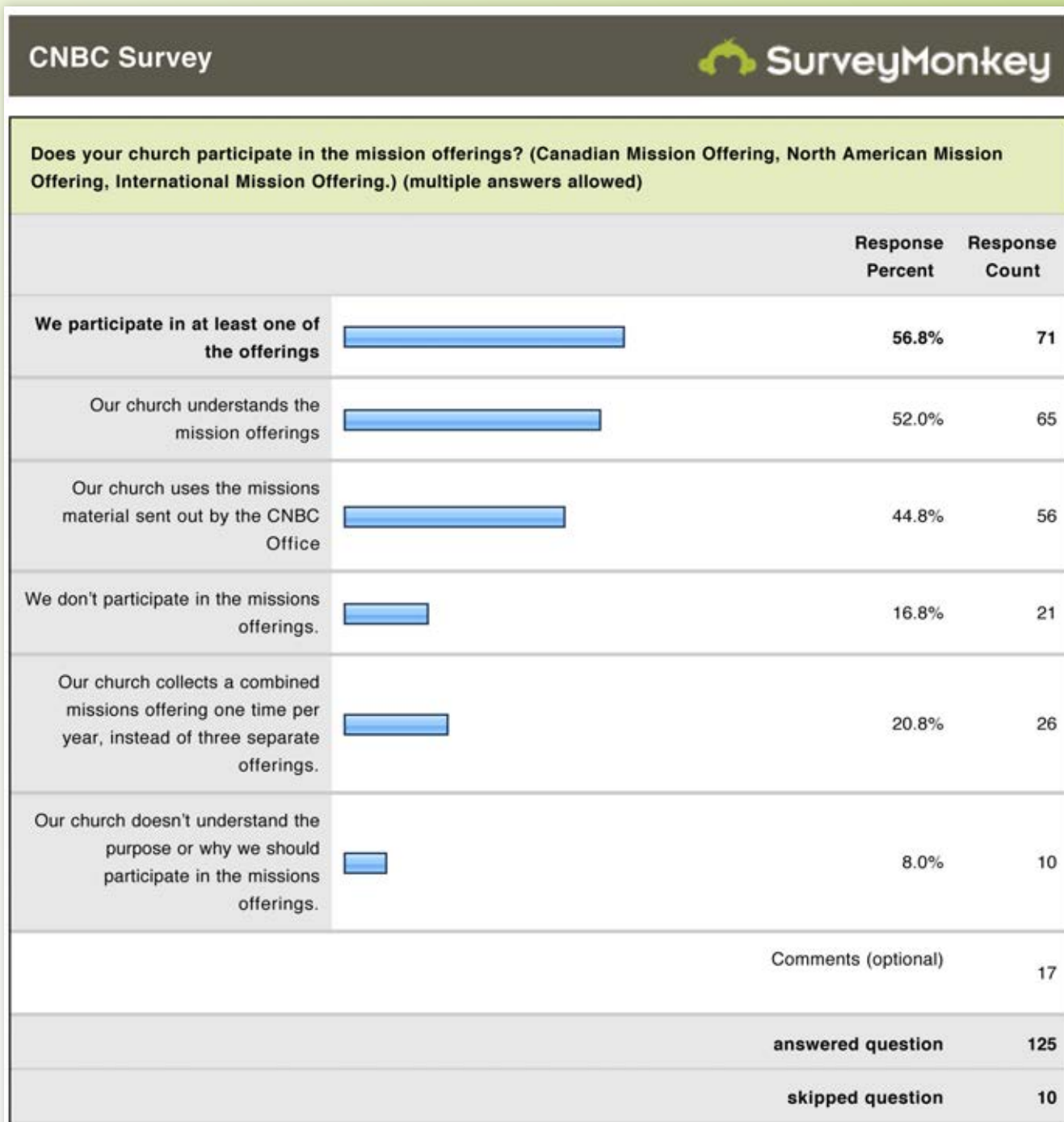
Question #8



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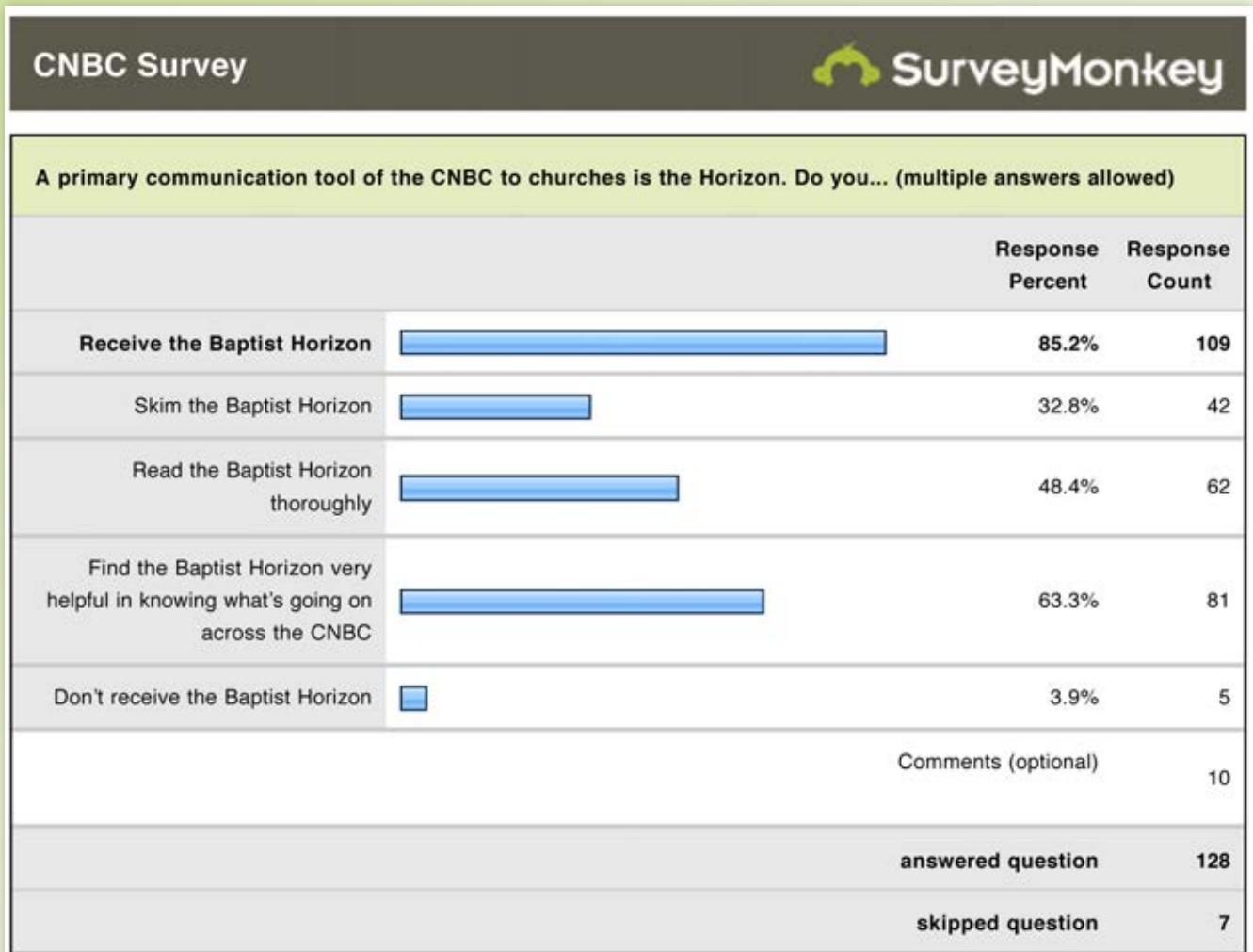
Question #9



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Question #10



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CNBC SURVEY COMMENTS • JANUARY 31, 2011

(All comments are just as they came on the survey with no editing)

QUESTION #1:

In the past year I have made use of the following ministries of the CNBC?

- I receive the Baptist Horizon. It is excellent.
- Year end and non profit tax returns
- I appreciate the prompt and caring responses from Convention staff when we had a need or question, which required the help from the Convention.
- You guys have been a great blessing to our church family and me!
- I was responsible of the CNBC Seed group within the Arabic Baptist Church in Montreal.
- The partnership through having a team from Calgary/Seminary to do VBS.
- This next year we will be putting more of a focus on church planting and evangelism in 2010 and hope to tap in more to the training and resources available through the CNBC and various partnerships.
- Not sure because I don't usually interact with the CNBC in such a way that I would know from which specific ministry I am benefitting.

QUESTION #2:

To what degree do you support the CNBC vision of 1000 churches by the year 2020.

- Let us allow God to build His Church, through His people, in His time.
- At first, I think that this vision was bluntly decided. When the primitive church grew from 3000 to uncontrollable numbers it was the work of the Holy spirit not the apostles vision. Secondly, CNBC resources are not geographically diversified. Most of the personals are concentrated in Cochrane. In other part of Canada

(Ontario) we don't even feel the presence of the CNBC representant. Thirdly, I am glad that Gerry acknowledged church closures in our Convention. One reason is the structure. When you have a flaw structure you can expect debacle.

- I personally struggle with the focus upon numbers in regard to the work of God. While goals are good, I feel they sometimes are more characteristic of the corporate world than the church of Christ.
- I support the aggressiveness in planting which lies behind the numbers, but I have never had a great appreciation for numeric vision. Numbers make great goals to help us achieve a compelling vision, but I don't find much motivation in a number.
- I don't want this to be just a numbers game. I don't want to see churches started while many are failing. I hasten to add that I don't think that the leadership is just interested in many numbers. They believe the vision came from God and it will be God's to bring it about.
- I strongly support God's vision/will for the CNBC.
- I feel that our local church must take hold of this vision. I am seeking to bring us to reach out to a neighboring community and waiting for the Lord to open the doors.
- My one concern is will putting a large number like this affect the quality of churches that are being planted. For e.g. One solid church plant might be more affective than five that are struggling.
- We are very satisfied with the support we have had from CNBC.
- It is important to have this vision in order to reach our to Canada and plant more churches.
- The number does not have any support.

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- I believe we should focus on salvation not church plants, If people are saved and disciples they will want to congregate, we can manipulate plant numbers, but not salvation. Don't get me wrong I believe in church starts, however I would like them to be a more natural flow out of the local people's salvation experience, send evangelists/disciplers to communities.
- I desire to strongly support the CNBC vision. It's just that I don't see yet significant strategies, coming from CNBC, that would make it happen. Sadly, I'm becoming indifferent of the vision. Which did not prevent me to serve the best I can to plant more churches.
- I have a personal vision/objective that I can identify the source, God, and explain. That explains my choice.
- I do not believe that numerical goals are biblical standards of successful ministry. Our call is to obedience. That is our only standard of success or failure in ministry.
- I have some concerns that such a significant emphasis on quantity (i.e. 1000 churches) will have a negative impact on quality (i.e. healthy churches)
- Although I support the CNBC vision, but I have some remarks concerning the way and the modalities through which the CNBC deals with its seed group and the leaders of these seed groups.
- After current NLB meetings Garden Park will be adding a church planting strategy into our vision statement and our 10 year goals.
- I think that the CNBC had lost the purpose of what a Convention would be. It shouldn't be a church-planting agency. The Convention is there to aid churches in doing missions locally and internationally.
- I support though I would be careful that we don't put more emphasis on starting churches vs. making new disciples (who obviously would end up gathering)
- If the vision and direction changes I hope our churches have the opportunity to give input.

QUESTION #3:

I have experienced the CNBC as a caring community. Do you...?

- In my dealings with the CNBC I have experienced more of a business minded community then a caring, relational one.
- My church has not received the care I hope for. For three years no one is every visited my church neither inquired about the health of my church.
- From the moment our church became interested in joining the CNBC I have experienced the Convention as a caring community. As a pastor I am pleased by the effort of the leadership to strengthen and care for pastors.
- There is still room for improvement and I believe we are headed in the right direction.
- When so many I know are burdened are burdened with so much, there is only so much one can do to effectively care for others.
- In 30 years of ministry I have not met a group that is as caring as the CNBC.
- The CNBC is only concerned with church plants. The vision skews their priorities so that existing ministries are overlooked or even ignored. At the last Convention, nothing was stated about how the CNBC has fewer churches that five years ago. I assume that is because they have no great concern for health of their churches beyond lip service.
- Being one of the leaders of a seed group of the CNBC I was heavily attacked and falsely accused by one of the pastors of a member church of the CNBC but the CNBC didn't do anything to stop and reprimand this pastor.

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QUESTION #4:

In your opinion, how does the CNBC relate to your church?

- Vi Heath is our only connection at this point.
- I just receive periodically the Baptist Horizon
- In the Halifax area community is just beginning to happen. I believe that as the pastors in this area develop deeper relationships that deeper relationships will develop amongst our churches.
- These are the ways the CNBC is currently relating to our church, that's not to say that they could or would not relate in the other ways in the future.
- Not much.
- The CNBC sends our church the Baptist Horizon and other materials regarding missions offerings. Our association of churches spans a wide geographical and metropolitan area, so maintaining community is difficult.
- Help with year end tax issues.
- The Convention is there to aid the local church in doing missions.
- If the CNBC could provide a treasure for us that would be AWESOME!!!

QUESTION #5:

How often have you been in communication with the CNBC national and/or field staff?

- During the 2010 Annual Convention we communicated with some people
- We have met at the OASIS. This was hard to answer. I have been to meetings in Halifax in the past year where Gerry, Bob, Jeff and Hamish have been in attendance, but that is the extent of the communication. I am sure if I initiated communication I would get more, so it should be up to me. I have found the leadership to be very open.
- This is a big team to adequately answer this question—I am not sure what you are hoping to discover by this question.

- I only try to relate to my direct supervisor once per month. One or two others communicate as needs arise, but seldom.
- All my contacts have been with Gary Smith. Great guy.
- This is a big list of people. I may see 1 or 2 somewhat regularly, but the majority of these people most I don't really relate with very often.
- Very little.
- Only to send me information.
- Every month I'm in communication with/or one or more of these : Paul Johnson—Jeff Christopher—Gary Smith—Jacques Avakian—Baker Hill—Robert Pinkston
- I don't know half of these people and I've been associated with the CNNBC for 20 years.
- I work very closely with Gary Smith, Barb Kennedy and am in contact with Gary weekly. Joan Bruce has also been most helpful. Bob Shelton has preached in our church.
- Probably not nearly enough (On my part)
- This varies with me but I have always felt Convention staff were available and have never felt forgotten about.
- I have found the Convention very accessible and open to assist us. We do feel that as a part of the CNBC family (as in any relationship) we have to take the onus/initiative to contact and participate in the Convention and associations.

QUESTION #6:

Listed below are the five mandates of CNBC. Please rank them in order of highest priority by clicking on one with the mandate you feel most important, two next highest all the way through number 5 as you see their order of importance.

- I don't know this meaning.

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- We need to refocus our attention to our existing churches. How can we make them stronger so they won't be next in line to close. We need a structure where to newly seeds can find resources to function. They need support on how to do. How to prepare financial reports, to file government papers, etc. So far, I don't think we're doing that. How do we expect them to start new plants if they don't even know to survive. This was a hard question because I believe that a healthy church will be active in all of these areas... hard to determine what is "most important" I based it on what our church is doing.
- Hard to put in numbers. All are needed greatly.
- It is hard to rank these mandates since all of them are so important. They are all so intertwined and interrelated.
- Having been a pastor in a church that was not growing because it was unhealthy and struggling as the pastor to know how to help it... I needed more help in this area. Healthy churches reproduce.
- I think they are all equally important. I think each church is at a different level of effectiveness in each of the mandates. Yet, I think they all make up the Bigger Picture and each mandate affects the other. I believe without one of these the others suffer.... My opinion...
- Again they are equally important but I believe new starts are a natural result of evangelistic healthy churches.
- I put start last because if you do the others properly, then starting churches is simply the by-product of that (at least in theory). Also, I put strengthen second because I find many of our churches are weak in doctrine and sustainability.
- I am trying to fit this into the context of the Great Commission:
- We need to find and prepare people to go (Find, train and equip)
- We need to send them to where God shows us they are needed
- We need to establish them in that place they are needed Start the work of this His Kingdom where none is today
- We need to share His word (as they go and where they settle)
- We need to strengthen those bodies of believers once established so that they can raise up people to be trained, sent engage the lost (start a new work) Share and the cycle continues.
- I cannot rank these as they must complement each other and not compete.
- As I look through the eyes of the Pastor of Garden Park our people are not at a stage of church planting so there is a high emphasis on building and equipping, but at the same time we can't sit in that 'state' our focus must be as an Acts 1:8 church on Share, Send, and Start.
- Hard one. ALL are important.

QUESTION #7:

Out of the current initiatives that CNBC is pursuing, which of the following would you like to receive more information about?

- We need help with: children's ministry, starting youth ministry, encouraging people to share their faith and theologically based discipleship training.
- Feel like I'm up to date on all of these.
- I believe we need to equip our people for the work of ministry. My idea is invest much, expect much, encourage much then rejoice much.
- Sorry I don't know that some options are—i.e. Action 52?

QUESTION #8:

The cooperative program is the primary way we fund missions both in Canada and around the world. Does your church...

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- I do not agree that in order to be a part of the Convention that we are obligated to give to this or any program. However, we do believe and give as the the Holy Spirit leads.
- We are fairly new to Convention. It is my goal as a pastor to steadily increase our giving to the cooperative program. Our church probably doesn't fully understand the work the cooperative program does. I need to do more to educate our people.
- Our congregation somewhat understands CP. I am looking for pre-made power points that would help me explain the big points of history and ministry of SBC and CNBC around the world.
- We are just starting to learn about the program as we recently joined the CNBC
- WE give but we really don't know what it is, exactly. I would like to be able to explain its importance to our people. I also don't understand what the Lottie Moon and Annie Armstrong funds are.
- WE need clear, simple materials on how the CNBC relates with the cooperative program and what happens that money, how much actually goes to missionaries—where those missionaries are located and what is happening in their works.
- We have always participated in the financial support of the cooperative program as well as other missionary endeavors and intend to continue doing so.
- My Church does not participate but I do participate in the cooperative program.
- WE are growing in the understanding of the CP. Yet, I need to do a better job of equipping and training...
- IN DNA of the church.
- WE provide a small amount tin order to remain in good standing with the CNBC and to support missions, both home and abroad.

- We are not a church, we are a seed group and we recently passed through a very painful situation. We unfortunately have no support for the moment so we can help the CNBC.
- We are new and I would like to understand the options.

QUESTION #9:

Does your church participate in the mission offering? (Canadian Mission Offering, North American Mission Offering, International Mission Offering.)

- Our church does support missionary work in other ways.
- WE have just recently found out more about the missions offerings and are intending on participating in them.
- We are starting with the cooperative program and will participate in the other offerings as our finances improve.
- Our church needs new media options (power point, film clips) to better promote the missions offerings. A brochure that explains the three offerings, all in one place (one brochure) would be helpful. A power point that could be used during our church's new members class that explains SBC, CNBC and the missions offerings/ cooperative program would be very helpful for those of us trying to promote CNBC.
- We contribute to all of the missionary projects on a sustained and budgeted basis throughout the year.
- Our church give mission support directly to the missionaries.
- We do participate in all three offerings through the one time giving per year.
- I just started and no worship service yet.
- First year to do a combined offering
- We as a church contribute to support missionary families directly.

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- We get the material but need it in French for it to be useful for members.
- Our church emphasized each of the three offerings separately with each having their own goal.
- As I said in the previous comment, we have no financial means for the moment.
- We participate in the co-operative program and give to the West coast Association as well as sponsor a couple in Morocco.
- We have made it a priority to tithe to the Co-operative Program.
- Normally we collect for each offering during their associated seasons. This year we are trying to concept of collecting for all three during the months of November to the end of December.
- This could change as we better understand the program.

QUESTION # 10:

A primary communication tool of the CNBC to churches is the Horizon Do you...

- We would love to receive the Baptist Horizon again.
- I don't find the Horizon to be a serious journalistic publication. It appears to be more of a pr tool for the Convention rasher than a serious investigative journalistic paper. I think it would be better if it was investigative and reported on serious mattes that affect eh Convention such as church law-suites in Vancouver of the deterioration/demise of certain associations.
- It is hard to relate to the Baptist Horizon. Our church doesn't know any of the CNBC staff so the don't read their articles. It is answering question we are not asking.
- Please send us more English copies. We only receive French copies.
- Many in our church family read the horizon and I have used it to help us catch a heart for the bigger picture of what God is doing in our Country.
- Thank you for sending it in French.
- Love the new format.
- Would rather receive it online.
- The Horizon is not a news journal. It's more of a Public Relations piece. True news journals would investigate significant issues, report on events both good and bad, and offer serious reporting including interviews and testimonies that may occasionally demonstrate to the Convention of churches how or where the notional staff may have dropped the ball on certain issues of where real tensions lie. A true news journal would report on the tensions that obviously exist between churches in regional associations, and report on the obvious demise and implosion of several significant churches within Alberta and BC. A true news journal would offer critical analysis of the Church-to-Church covenant and ask significant questions like: why do we need this covenant? What has happened specifically in specific churches that have created a Convention-wide desire for this covenant? How will this covenant help us in the future to deal with situations? None of this is reported on. So the Horizon seems a bit biased in its selection and coverage of news—only covering issues that are non-controversial, and this makes it a poor source for information.
- The President's corner is not important to me. I thought the only role of the President was to moderate the annual business meeting and the NLB meetings and nothing more.