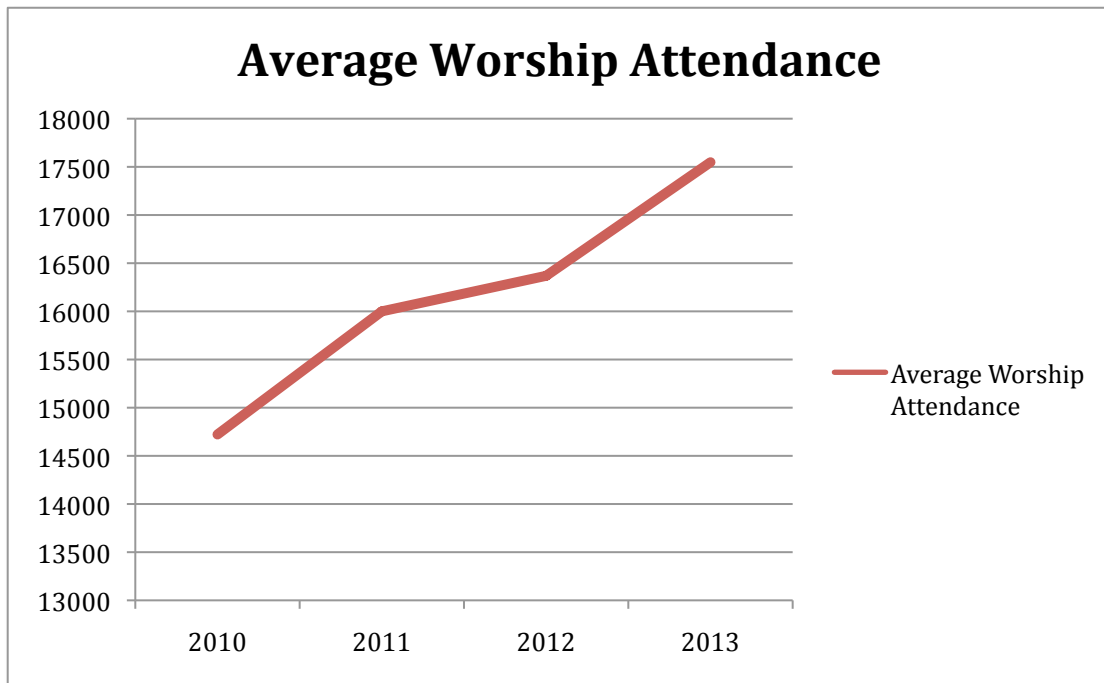


National Ministry Leader Report to the Canadian National Baptist Convention • July 2014

By Gerry Taillon, CNBC National Ministry Leader

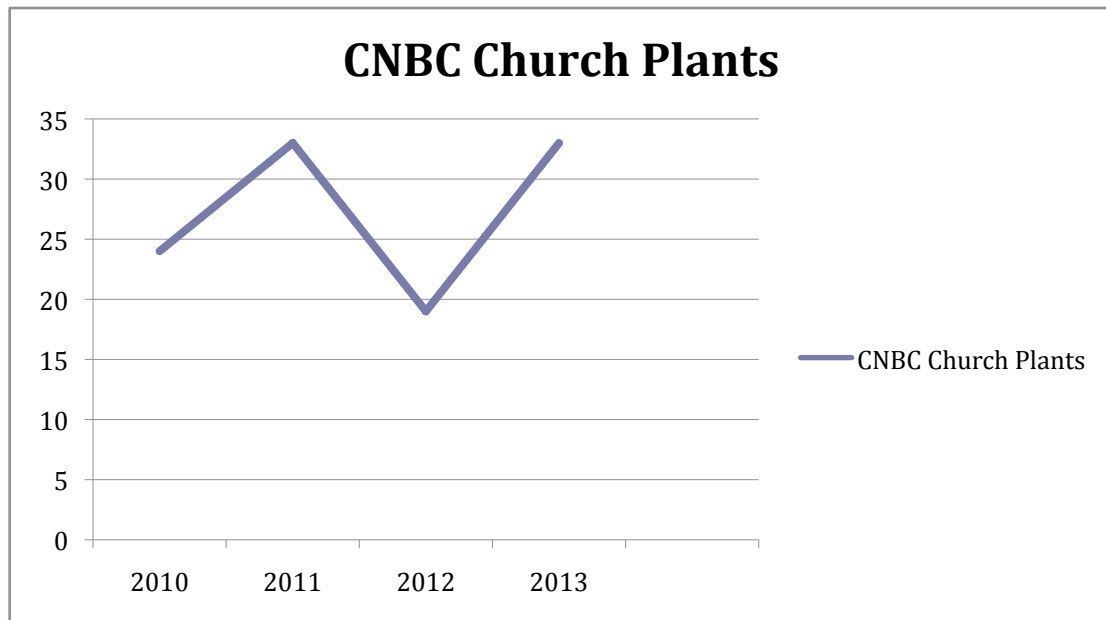
CNBC churches continue to be planted and growing across Canada. The greatest growth is happening in Quebec where many of our Quebec churches are seeing rapid growth in both church plants and existing churches. The foundation for a movement that could impact Quebec with the good news in being poured and the only plausible explanation is the goodness and grace of God.

In 2013 we saw an 8% increase in Average worship attendance in CNBC churches. This was accompanied by a 9% increase in average attendance in bible study. Last year we planted 34 new churches across Canada that have benefited from an assessment system, church planting training, a coaching strategy and a church planting network.



The partnership with NAMB (North American Mission Board) and IMB (International Mission Board) continues to develop and flourish. The IMB is placing more and more missionaries among strategic unreached people groups in Canada and NAMB also is expanding both personnel and funding for church planting across Canada. We are extremely grateful for the partnership these SBC agencies have made with the CNBC and thank God for their wonderful blessing to our work.

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More and more the national staff of the CNBC is seeing the importance of communicating to our churches all that God is doing across Canada. This communication thrust includes telling each others stories and highlighting the activity of God in each region. We are reworking our communication distribution systems and transitioning to more and more digital communication strategies and less mail print communication vehicles. We are revising nomenclature by referring to **Cooperative Giving** instead of Cooperative Program. We have adopted a branding to reflect what we believe the Cooperative Giving strategy really does. It makes us **Better Together**.

Other changes in branding are reflected in the change from New Communities of Faith to **New Churches**, Facilitate Team to **Finances Team** and Send Team to **Missions Team**. These changes although minor will communicate better the essential nature of the team they represent.

Financially the last few years have been challenging as we have sought to reduce expenses in convention operations. Reductions in staff and funding for operations have obliged us to reduce costs while expanding and reworking our operational responsibilities. The next few years will continue this current challenge as we transition primarily to digital communications and implement cost saving measures to operation expenses. The long-term solution to this challenge is to increase Cooperative Giving from our churches.

The CNBC national staff has undergone enormous transition in the last few years. They have adjusted to new job expectations and working conditions while often taking on

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major new responsibilities while having less resources to accomplish their goals. Today we are fully staffed and functioning as a team to accomplish our national goals.

The future for the CNBC has never been brighter. God has put in place the mechanisms to undergird a effective sustainable church planting movement. He has continued to grow us and bless us in every significant area of ministry.

